



Policy of Honesty and Fair Dealing With Our Clients & Others

You are a valued member of our organization. Just so that there will be no doubt, we want you to know our policy here at McDaniels about honesty and fair dealing with our customers, with other Associates and with anyone with whom you come into contact in your capacity of being employed at McDaniels.

Honesty is not only the best policy, it is the OVERRIDING policy at this Dealership. Customers are our greatest asset. They deserve to be treated fairly, with respect, regardless of their gender, race, or creed in life, and they deserve to be told the truth. We will not tolerate otherwise.

For many years, our industry has had a bad reputation caused by a few bad apples. Their unethical practices have embarrassed Dealers like us who try to do the right thing. We want the public to see McDaniels Dealerships for what we are - companies that can be trusted and where customers, Associates and guests can feel at home.

We also want McDaniels Dealerships to be companies you can be proud to tell your family, friends and associates that you are a part of. You can be proud to know that our employees and management have raised and contributed over a million dollars toward cancer research. You can be proud to know that our Dealerships have consistently rated tops in customer satisfaction in neutral, third party surveys.

At a McDaniels Dealership, management leads by example. If anyone asks you to do or say anything unethical, or if you see any unethical practices by other employees, come to one of us. We will speak confidentially with you and attempt to rectify the problem.

Thanks for being on the McDaniels team!

Bill McDaniels, Dealer & President

Rob McDaniels, Chief Operating Officer

Printed Name

Signature

Date